



Virtual Tours and Digital Photography



Congratulations!

It's no accident that you are reading these words. You've taken the first steps towards one of the greatest marketing tools on the internet today. So don't stop now! Read on and find out how Virtual Tours can enhance your web presence - increase your sales and/or attendance - memorialize your special event and so many other uses.

Frankly, at 360 Imaging Services™ we sell you.

We value your business and your reputation thus we approach your business needs from a marketing point of view, which allows for your business to grow naturally steadily. We look at the whole target market. It is our responsibility to impress your clients with your ability to promote their home. We accomplish this by taking advantage of the Internet's broadest home-tour distribution network. Once we post your client's virtual tour to Realtor.com® and any of the 650+ other members of the HDN (Home Store Distribution Network) we attract potential home buyers 24 hours a day, 7 days a week.

With over 4.7 million unique visitors per month, Realtor.com® is the Internet's #1 residential real estate site. Over 90% of active listings are listed on Realtor.com® and listings with virtual tours receive 38% more views than listings with out. We can help you capitalize on this. Buyers all over the world have access to your listings. Sellers realize that with virtual tours they're getting the best exposure possible. 360 Imaging Services has developed many services that are scalable. Check out our 'Products Page' and call for customized programs.

Virtual tours are clearly the most effective tools for selling properties online. Buyers view online property listings with virtual tours 40% more frequently than listings without tours, and 92% of buyers surveyed consider property photos vital to the impact of an online listing. We provide full-service virtual tours that can help you help your clients. With a HomeTour 360°™ virtual tour, home shoppers can see and move through a home as if they were there.

Sample Tours

More leads become more listings.

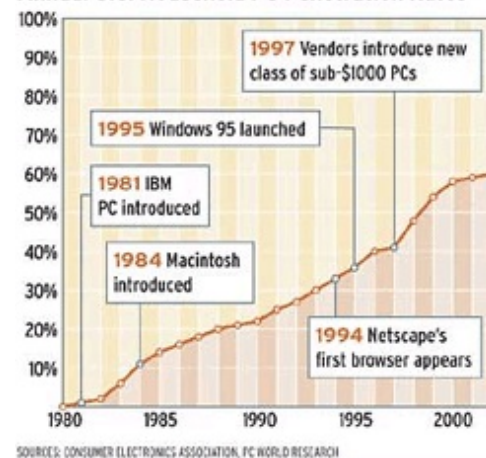
When you explain the exposure their home will receive on Realtor.com®, virtual tours will be the best incentive to the seller to sign the listing agreement.

Why buy the services you need from 360 Imaging Services? The answer is simple, by working with an Authorized Service Provider, you obtain the best results. Our Marketing offers the best services and highly qualified people. In addition, we can point to certain key competitive advantages that make us the right choice. Together they translate into the most powerful partnership option for you.

360 Imaging Services can be onsite to shoot your tour in as little as 24 hours. After the tour has been photographed and you have supplied us with all the 'customization information' we need we will post the tour with in 2 business days.

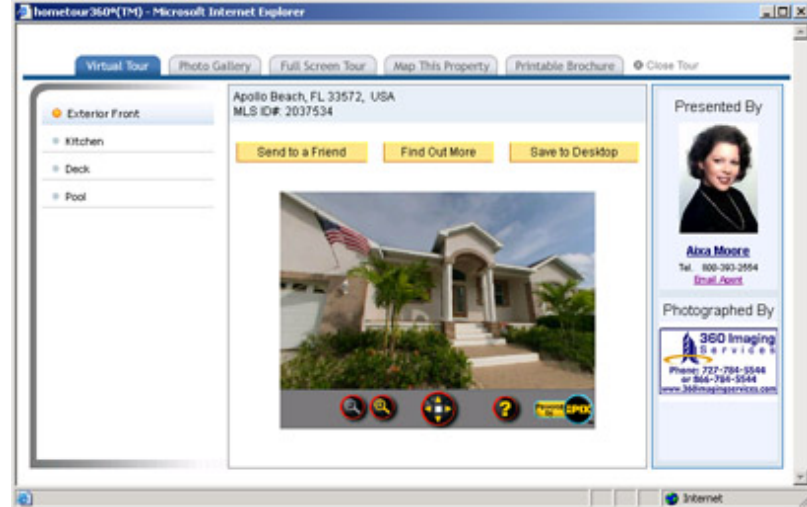
60 Percent Own PCs

Annual U.S. Household PC Penetration Rates



REAL ESTATE VIRTUAL TOURS - GIVE CONSUMERS WANT THEY WANT

**SAVE \$10
on your next tour!**



The 2003 National Association of REALTORS® Profile of Home Buyers and Sellers revealed that nearly 80% of consumers found photos and virtual tours to be very useful in their online property searches. With this in mind, we're excited to announce the launch of the new hometour360™ product this month. We've designed hometour360® to include different types of image formats (iPIX® immersive 360 x 360 images) that provide complete views of the home and still images that deliver detailed, single snapshots of individual sections of a room.

And in addition to providing other valuable consumer information resources, including printable brochures, mapping, full screen images and listing information displays, we also help you continue to build your personal brand with a host of value-added features, such as agent photo, name, phone number and Find Out More – to help highlight who you are, and more importantly, and how consumers can reach you.

Virtual tours are a powerful, cost-effective way to show home sellers that you possess marketing savvy, understand consumer trends and online home searching methods, and will go the extra mile to market and sell their home. Virtual tours should be an essential part of every listing presentation. Virtual tours can help you:

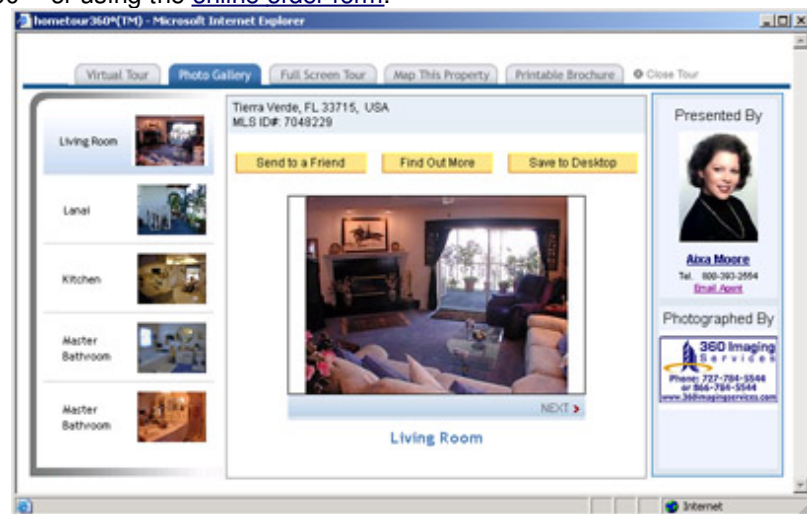
- Prospect more effectively on the Internet
- Secure more listings by improving your listing presentations/marketing proposals
- Better market yourself and your properties
- Maximize your advertising effectiveness and efficiency
- Justify your fees

Our level of distribution is unmatched in the real estate industry; your virtual tours are posted on REALTOR.com®, as well as on the Virtual Tour Distribution Network, which consists of more than 600 sites* that accept virtual tours from us. Getting hometour360® for all your listings is as easy as calling us at (727)-784-5544 -- faxing us at (727) 787-4790 -- or using the [online order form](#).



*The photo feature can only be provided by HomeStore ASPs.

360 Imaging Services is the only local Tampa Bay Area Authorized Service Provider.



As your local Authorized Service Provider we make it **fast** and **easy** to add virtual tours to all your listings.*

*(Listings must be active on these sites in order for virtual tours to appear)

**4 MILLION VISITORS
EACH MONTH**



**4 MILLION VISITORS
EACH OPEN HOUSE**



REALTORS

Save \$10 on your next Virtual Tour!

[Click Here](#) to find out how.

You have our team free up your time for what you do best—run your business.
Contact us today for all your marketing and graphic needs.



Our Customized Digital Media Solutions reach beyond traditional 2D or 3D expressions. These multipurpose, multidimensional environments are the most engaging, effective and easily distributed media ever. Applications that inform, involve, and motivate viewers to explore and take action!

Century21 - ERA - Coldwell Banker
We Accept Cendant Certificates!
(\$49 - 4 Scene iPix 360x360 Tours with 'cert')

Our Clients Include:

(In No Particular Order)





CaCo Homes



TOURTELOT BROTHERS INC.



CENTEX HOMES
50 Years of Homebuilding

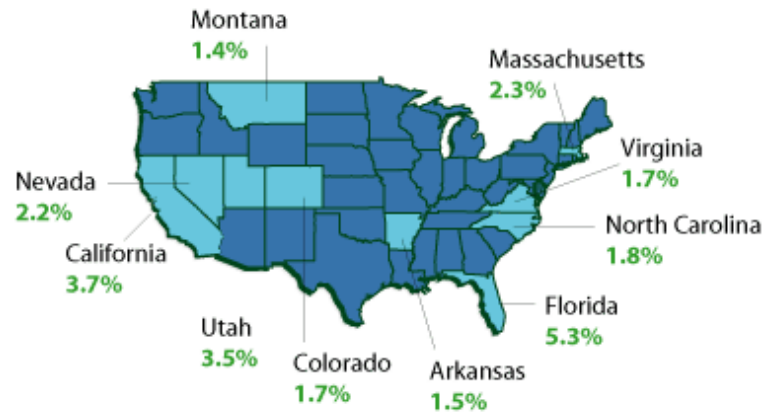


Our Mission... It is our mission to provide you quality services.

If you look along the left boarder you will find many of the services that we specialize in providing to our current clients. When you click on any of the listed categories you will be provided an explanation of the offering and an idea of how other companies use our specialties to enhance their compaines

Contact us by phone at: (727) 784-5544 or (866) 784-5544

Thank You for helping to make Florida the state with the highest rate of small business growth.



Source: SBA, Small Business Economic Indicators for 2002, June 2003
